

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

ANNUAL AUDITED REPORT **FORM X-17A-5** PART III

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Information Required of Brokers and Dealers Pursuant to Section 17 of the Securities Exchange Act of 1934 and Rule 17a-5 Thereunder

REPORT FOR THE PERIOD BEGINNING JANUARY 1, 2004 AND EN	DING DECEMBER 31, 2004
MM/DD/YY	MM/DD/YY
A. REGISTRANT IDENTIFICATION	
NAME OF BROKER-DEALER: PERCIVAL FINANCIAL PARTNERS, LTD. ADDRESS OF PRINCIPAL PLACE OF BUSINESS: (Do not use P.O. Box No.)	OFFICIAL USE ONLY FIRM I.D. NO.
Village Square II Suite 252 5100 Falls Road	
(No. and Street)	
Baltimore, MD 21210	
(City) (State)	(Zip Code)
NAME AND TELEPHONE NUMBER OF PERSON TO CONTACT IN REGARD TO Kenneth P. Taylor, Sr.	THIS REPORT (410) 323-5333
	(Area Code – Telephone Number
B. ACCOUNTANT IDENTIFICATION	,
DIDEPENDENT DIDLIC ACCOUNTANT where entries is contained in this Deposit	*
·	
Richard N. Colman & Associates, P.A. (Name - if individual, state last, first, middle name)	ie)
Richard N. Colman & Associates, P.A.	ie)
Richard N. Colman & Associates, P.A. (Name - if individual, state last, first, middle name) 2 Reservoir Circle Suite 100 Baltimore, MD 2120 (Address) (City)	1e) D8
2 Reservoir Circle Suite 100 Baltimore, MD 2120	1e) D8
Richard N. Colman & Associates, P.A. (Name - if individual, state last, first, middle nam) 2 Reservoir Circle Suite 100 Baltimore, MD 2120 (Address) (City) CHECK ONE:	1e) D8
Richard N. Colman & Associates, P.A. (Name - if individual, state last, first, middle name) 2 Reservoir Circle Suite 100 Baltimore, MD 2120 (Address) (City) CHECK ONE: \(\times \) Certified Public Accountant	1e) D8

*Claims for exemption from the requirement that the annual report be covered by the opinion of an independent public accountant must be supported by a statement of facts and circumstances relied on as the basis for the exemption. See Section 240.17a-5(e)(2)

> Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1410 (06-02)

OATH OR AFFIRMATION

I, Kenneth P. Taylor, Sr.	, swear (or affirm) that, to the best of
	tement and supporting schedules pertaining to the firm of 1.
of December 31.	20_04, are true and correct. I further swear (or affirm) that
	al officer or director has any proprietary interest in any account
classified solely as that of a customer, except as follows:	
· · · · · · · · · · · · · · · · · · ·	
V. Comment of the Com	
	Kind A Jage Dr.
	Signature
	Kenneth P. Taylor, Sr. President
(h)	Title
Kolija (Travel	111.
Notary Public My Commissio	n Expres 6/1/06
· ·	
This report ** contains (check all applicable boxes):	
	•
(b) Statement of Financial Condition. (c) Statement of Income (Loss). (d) Statement of Changes in Financial Condition. (e) Statement of Changes in Stockholders' Equity of (f) Statement of Changes in Liabilities Subordinated	
(d) Statement of Changes in Financial Condition.	
(e) Statement of Changes in Stockholders' Equity or	Partners' or Sole Proprietors' Capital.
_ '/	to Claims of Creditors.
(g) Computation of Net Capital.	
(h) Computation for Determination of Reserve Requ	
☐ (i) Information Relating to the Possession or Control ☐ (i) A Reconciliation, including appropriate explanat	
Computation for Determination of the Reserve R	ion of the Computation of Net Capital Under Rule 15c3-3 and the
	ited Statements of Financial Condition with respect to methods of
consolidation.	
(l) An Oath or Affirmation.	
(m) A copy of the SIPC Supplemental Report.	
(n) A report describing any material inadequacies four	nd to exist or found to have existed since the date of the previous audit.

^{**}For conditions of confidential treatment of certain portions of this filing, see section 240.17a-5(e)(3).

PERCIVAL FINANCIAL PARTNERS, LTD.

FINANCIAL STATEMENTS DECEMBER 31, 2004

WITH AUDIT REPORT OF INDEPENDENT CERTIFIED PUBLIC ACCOUNTANTS

Richard N. Colman & Associates, P.A.

CERTIFIED PUBLIC ACCOUNTANTS

2 Reservoir Circle, Suite 100 Baltimore, Maryland 21208 Phone: (410) 486-8500

FAX: (410) 653-1093

PERCIVAL FINANCIAL PARTNERS, LTD. CONTENTS DECEMBER 31, 2004

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To the Board of Directors Percival Financial Partners, Ltd. Baltimore, Maryland

INDEPENDENT AUDITORS' REPORT ON FINANCIAL STATEMENTS

We have audited the statement of financial condition of Percival Financial Partners, Ltd. as of December 31, 2004, and the related statements of income and retained earnings, cash flows and changes in stockholders' equity, and related computation of net capital and schedule of operating expenses for the year then ended. These financial statements are the responsibility of the company's management. Our responsibility is to express an opinion on these financial statements based on our audit.

We conducted our audit in accordance with generally accepted auditing standards. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe our audit provides a reasonable basis for our opinion.

In our opinion, the financial statements, and related schedules thereto, referred to above present fairly, in all material respects, the financial position of Percival Financial Partners, Ltd. as of December 31, 2004 and the results of its operations and cash flows for the year then ended in conformity with generally accepted accounting principles.

Richard N. Colman & Associates, P.A.
RICHARD N. COLMAN & ASSOCIATES, P.A.
Certified Public Accountants

Baltimore, Maryland February 4, 2005

Members: American Institute of Certified Public Accountants ♦ Maryland Association of Certified Public Accountants

PERCIVAL FINANCIAL PARTNERS, LIMITED STATEMENT OF FINANCIAL CONDITION AS OF DECEMBER 31, 2004

ASSETS

CURRENT ASSETS

Cash and Cash Equivalents (Note 1) Accounts Receivable (Notes 1 and 2) Employee Receivables Prepaid Expenses	145,829 10,401 35,811 3,675
TOTAL CURRENT ASSETS	195,716
FIXED ASSETS (Note 3)	
Furniture Office Equipment Leasehold Improvements	26,715 65,912 6,678
TOTAL FIXED ASSETS, at cost	99,305
ACCUMULATED DEPRECIATION (Note 3)	75,390
TOTAL FIXED ASSETS, net	23,915
OTHER ASSETS	
Organizational Expense (net of \$2,500 of accumulated amortization)	0
TOTAL OTHER ASSETS	0
TOTAL ASSETS	219,631

SEE INDEPENDENT ACCOUNTANTS' AUDIT REPORT
The notes to the financial statements are an integral part of this statement

LIABILITIES AND STOCKHOLDERS' EQUITY

LIABILITIES

CURRENT LIABILITIES

Accounts and Pension Payable (Note 1)	26,084
TOTAL CURRENT LIABILITIES	26,084
TOTAL LIABILITIES	26,084
STOCKHOLDERS' EQUITY	
Common Stock, \$1 Par Value (75,000 shares authorized; 50,000 shares issued and outstanding) Contributed Capital In Excess of Par Retained Earnings (Deficit)	50,000 275,500 (131,953)
TOTAL STOCKHOLDERS' EQUITY	193,547

TOTAL LIABILITIES AND STOCKHOLDERS' EQUITY

219,631

PERCIVAL FINANCIAL PARTNERS, LIMITED STATEMENT OF INCOME AND RETAINED EARNINGS FOR THE YEAR ENDED DECEMBER 31, 2004

	\$	%
COMMISSION INCOME	1,145,033	100.00
COST OF COMMISSIONS		
Execution Expense Clearance Expense Cost of Sales Fees Expense	216,143 6,446 111,702 37,660	18.87 0.56 9.76 3.30
TOTAL COST OF COMMISSIONS	371,951	32.48
GROSS PROFIT	773,082	67.52
OPERATING EXPENSES (See Schedule)	838,209	73.20
NET INCOME (LOSS) FROM OPERATIONS	(65,127)	(5.69)
OTHER INCOME (EXPENSE)		
Dividend and Interest Income Miscellaneous Income Rental Income	1,333 0 0	0.12 0.01 0.00
TOTAL OTHER INCOME (EXPENSE)	1,333	0.13
NET INCOME (LOSS)	(63,794)	(5.57)
RETAINED EARNINGS (DEFICIT), Beginning	(68,159)	
S Corporation Distributions	0	
RETAINED EARNINGS (DEFICIT), Ending	(131,953)	

SEE INDEPENDENT ACCOUNTANTS' AUDIT REPORT
The notes to the financial statements are an integral part of this statement

PERCIVAL FINANCIAL PARTNERS, LIMITED STATEMENT OF CASH FLOWS FOR THE YEAR ENDED DECEMBER 31, 2004

CASH FLOW FROM OPERATING ACTIVITIES:

Net Income (Loss)	(63,794)
Adjustments to Reconcile Net Income (Loss) to Net Cash Provided by Operating Activities:	
Amortization Depreciation Dividend Income Decrease in Accounts Receivable Increase in Prepaid Expenses Increase in Accounts Payable Total Adjustments	0 7,770 (1,333) 43,962 (1,895) 3,157 51,661
Net Cash Provided By Operating Activities	(12,133)
CASH FLOWS FROM INVESTING ACTIVITIES:	
Dividend Income Increase in Employee Receivables Acquisition of Fixed Assets S Corporation Distributions Rounding	1,333 (14,126) (5,161) 0
Net Cash Flows From Investing Activities:	(17,954)
CASH FLOWS FROM FINANCING ACTIVITIES	
Net Cash Flows From Financing Activities	0
NET INCREASE (DECREASE) IN CASH	(30,087)
CASH AND CASH EQUIVALENTS, BEGINNING	175,916
CASH AND CASH EQUIVALENTS, ENDING	145,829
Interest Actually Paid Taxes Actually Paid	0

SEE INDEPENDENT ACCOUNTANTS' AUDIT REPORT
The notes to the financial statement are an integral part of this statement.

PERCIVAL FINANCIAL PARTNERS, LIMITED STATEMENT OF CHANGES IN STOCKHOLDERS' EQUITY FOR THE YEAR ENDED DECEMBER 31, 2004

	Common Stock	Contributed Capital in Excess of Par	Retained Earnings
Beginning Balance	50,000	275,500	(68,159)
Additions	0	0	0
Reductions	0	0	0
Net Income (Loss)	0	0	(63,794)
Ending Balance	50,000	275,500	(131,953)

PERCIVAL FINANCIAL PARTNERS, LTD. NOTES TO FINANCIAL STATEMENTS DECEMBER 31, 2004

Note 1 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

Organization

Percival Financial Partners, Ltd. was formed under Maryland law pursuant to Articles of Incorporation dated August 16, 1996. The Company provides services as an Introducing Broker subject to licensing under the National Association of Securities Dealers. The Company controls no custodial accounts of its clients. Currently all trades are performed (by contractual agreement) through Pershing, LLC (a BNY Securities Group Company). The majority of clients, both as a function of number and volume, are institutional based money management firms managing investment portfolios on behalf of their national institutional clients. In the event counterparties do not fulfill their obligations the Company may be at risk. The risk of default by these counterparties depends on the credit worthiness of the counterparty or issuer of the security. It is the Company's policy to review, as necessary, the credit standing of each counterparty.

The current Stockholders and Officers are as follows:

Kenneth P. Taylor, Sr. CEO/CFO 31,000 sh

31,000 shares 62%

President Treasurer

Secretary

Arnold Smolen

Vice President

19,000 shares

38%

Accounting Method

Percival Financial Partners, Ltd. utilizes the accrual method of accounting in determining revenue and expenses. Under this method, revenue is recognized when earned and expenses charged when incurred. Commissions are recorded upon the trade date basis.

Cash Equivalents

Cash equivalents include those securities that have short-term maturity dates of less than six months.

Fixed Assets

Fixed assets are stated at cost. Depreciation is provided for in amounts sufficient to allocate the cost of the depreciable assets to operations over their estimated useful lives ranging from three to seven years utilizing the declining balance method.

Income Taxes

The Company elected S Corporation status under the Internal Revenue Code and, as such, is not taxed on its income. All elements of income or loss are reflected on the individual income tax returns of its stockholders.

PERCIVAL FINANCIAL PARTNERS, LTD. NOTES TO FINANCIAL STATEMENTS - CONTINUED DECEMBER 31, 2004

Note 2 - ACCOUNTS RECEIVABLE

The allowance for doubtful accounts as of December 31, 2004 was \$0.

Note 3 - FIXED ASSETS

The components of fixed assets at December 31, 2004 are summarized as follows:

		ACCUMULATED
ASSET	COST	DEPRECIATION
Furniture and Fixtures	\$ 26,715	\$ 19,845
Office Equipment	65,912	54,496
Leasehold Improvements	<u>6,678</u>	1,049
Total Fixed Assets - Cost	<u>\$ 99,305</u>	<u>\$ 75,390</u>

Depreciation expense for the year ended December 31, 2004 was \$6,724.

Note 4 - LEASE COMMITMENT

Percival Financial Partners, Ltd. leases its office space from The Village at Cross Keys, Inc. under a three year operating lease expiring September 30, 2005. The lease expense through the maturity of the lease is as follows:

YEAR ENDED DECEMBER 31,	AMOUNT
2005	32,729
TOTAL	\$ 32,729

Note 5 - OTHER COMMITTMENTS

The Company has entered into an agreement with Pershing, LLC (a BNY Securities Group Company) to provide trading and brokerage services. This contract is cancelable with 90 days notice by either party. The Company does not carry securities accounts for customers or perform custodial functions relating to customer securities. These services are provided by Pershing, LLC (a BNY Securities Group Company). This maintains the Company's compliance with the exemptive provisions of SEC Rule 15c3-3(k) (2)(ii).

Note 6 - NET CAPITAL REQUIREMENTS

The Company is subject to the Securities and Exchange Commission Uniform Net Capital Rule (SEC rule 15c3-1), which requires the maintenance of minimum net capital and requires that the ratio of aggregate indebtedness to net capital, both as defined, shall not exceed 15 to 1. At December 31, 2004 the Company had net capital of \$128,119 with an aggregate indebtedness to net capital ratio of .204.

PERCIVAL FINANCIAL PARTNERS, LTD. NOTES TO FINANCIAL STATEMENTS DECEMBER 31, 2004

Note 7 - RESERVE REQUIREMENTS COMPLIANCE WITH SEC RULE 15c3-3

The Company complied with the requirements under SEC Rule 15c3-3 relating to reserve requirements, possession or control for the year ended December 31, 2004. The Company is subject to the provisions of the (k)(2)(ii) exemption from SEC Rule 15c3-3 per the original agreement executed with the NASD. Copies of this agreement are available upon request.

Note 8 - RETIREMENT PLANS

The Company instituted a 401(k) Plan during the year ended December 31, 2003. The plan is a discretionary, employee salary deferral type plan that requires a 3% matching contribution by the company. For the year ended December 31, 2004 this contribution is \$13,889.

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INDEPENDENT AUDITOR'S REPORT ON INTERNAL CONTROL STRUCTURE REQUIRED BY SECURITIES AND EXCHANGE COMMISSION RULE 17a-5 FOR A BROKER-DEALER CLAIMING AN EXEMPTION FROM SECURITIES AND EXCHANGE COMMISSION RULE 15c3-3 (k)(2)(ii)

In planning and performing our audit of the financial statements and supplemental schedules thereto of Percival Financial Partners, Ltd. as of December 31, 2004, we considered its internal control structure including procedures for safeguarding securities, in order to determine our auditing procedures for the purpose of expressing our opinion on the financial statements and supplemental information thereto and not to provide assurance on the internal control structure.

Also as required by rule 17a-5(g)(1) of the Securities Exchange Commission we have made a study of the practices and procedures including tests of such practices and procedures followed by Percival Financial Partners, Ltd. that we considered relevant to the objectives stated in rule 17a-5(g)(1) in making the periodic computations of aggregate indebtedness (or aggregate debits) and net capital under rule 17a-3(a)(11) and for determining compliance with the exemptive provisions of rule 15c3-3(k)(2)(ii). The Company does not carry securities accounts for customers or perform custodial functions relating to customer securities therefore we did not review the practices and procedures followed by the company in any of the following:

- 1. Making quarterly securities examinations, counts, verifications and comparisons
- 2. Recordation of differences required by rule 17a-13
- Complying with the requirements for prompt payment for securities under section B of Federal Reserve Regulation T of the Board of Governors of the Federal Reserve System

The management of the Company is responsible for establishing and maintaining an internal control structure and the practices and procedures referred to in the preceding paragraph. In fulfilling this responsibility, estimates and judgments by management are required to assess the expected benefits and related costs of internal control structure policies and procedures and of the practices and procedures referred to in the preceding paragraph and to assess whether those practices and procedures can be expected to achieve the Securities Exchange Commission's above-mentioned objectives. Two of the objectives of an internal control structure and the practices and procedures are to provide management with

INDEPENDENT AUDITOR'S REPORT ON INTERNAL CONTROL STRUCTURE REQUIRED BY SECURITIES AND EXCHANGE COMMISSION RULE 17a-5 FOR A BROKER-DEALER CLAIMING AN EXEMPTION FROM SECURITIES AND EXCHANGE COMMISSION RULE 15c3-3 (k)(2)(ii) (continued)

reasonable, but not absolute, assurance that assets for which the Company has responsibility are safeguarded against loss from unauthorized use or disposition and that transactions are executed in accordance with management's authorization and recorded properly to permit preparation of financial statements in conformity with generally accepted accounting principles. Rule 17 a-5(g) lists additional objectives of the practices and procedures listed in the preceding paragraph.

Because of inherent limitations in any internal control structure or the practices and procedures referred to above, errors or irregularities may occur and not be detected. Also, projection of any evaluation of them to future periods is subject to the risk that they may become inadequate because of changes in conditions or the effectiveness of their design and operation may deteriorate.

Our consideration of the internal control would not necessarily disclose all matters in the internal control structure that might be material weaknesses under standards established by the American Institute of Certified Public Accountants. A material weakness is a condition in which the design or operation of the specific internal control structure elements does not reduce to a relatively low level the risk that errors or irregularities in amounts that would be material in relation to the financial statements being audited may occur and not be detected within a timely period by employees in the normal course of performing their assigned functions. However, we noted no matters involving the internal control structure, including procedures for safeguarding securities, that we consider to be material weaknesses as defined above.

We understand that practices and procedures that accomplish the objectives referred to in the second paragraph of this report are considered by the Securities Exchange Commission to be adequate for its purposes in accordance with the Securities Exchange Act of 1934 and related regulations, and that practices and procedures that do not accomplish such objectives in all material respects indicate a material inadequacy for such purposes. Based on this understanding, and on our study, we believe that the Company's practices and procedures were adequate at December 31, 2004 to meet the Securities Exchange Commission's objectives.

This report is intended solely for the use of the Board of Directors, management, the Securities Exchange Commission the New York Stock Exchange and other regulatory agencies which rely on Rule 17a-5(g) under the Securities Exchange Act of 1934 and should not be used for any other purpose.

Richard N. Colman & Associates, P.A. RICHARD N. COLMAN & ASSOCIATES, P.A.

Certified Public Accountants

Baltimore, Maryland February 4, 2005

PERCIVAL FINANCIAL PARTNERS, LIMITED COMPUTATION OF NET CAPITAL UNDER RULE 15c3-1 OF THE SECURITIES AND EXCHANGE COMMISSION AS OF DECEMBER 31, 2004

Computation of Net Capital

Total Stockholdres' Equity Deduct: Stockholders' Equity not Allowable for Net Capital	193,547 0	
Stockholders' Equity Qualified for Net Capital Add: Liabilities Subordinated to Claims of General Creditors	193,547 0	
Total Capital and Allowable Subordinated Liabilities and Credits	193,547	
Deductions and/or Charges: Non-Allowable Assets: Accounts Receivable Not Collected Within 30 Days Furniture (Cost \$26,715 less \$19,845 Accumulated Depreciation)	0 6,870	
Office Equipment (Cost \$65,912 less \$54,496 Accumulated Depreciation)	11,416	
Leasehold Improvements (Cost \$6,678 less \$1,049 Accumulated Depreciation) Other Assets	5,629 39,486	
Total Non-Allowable Assets	63,401	
Total Deductions and/or Charges:	63,401	
Net Capital Before Haircuts on Securities Positions	130,146	
Haircuts on Securities Positions	,	
Money Market	2,027	
Total Haircuts on Securities Positions	2,027	
Net Capital	128,119	
Total Aggregate Indebtedness		
Accounts Payable	26,084	
Total Aggregate Indebtedness	26,084	
Ratio of Total Aggregate Indebtedness to Net Capital	0.204	
Computation of Basic Net Capital Requirement		
Net Capital per Above Minimum Net Capital Requirement of Reporting Broker per NASD Agreement Excess Net Capital	128,119 5,000 123,119	
Excess Net Capital at 1,000% (Net Capital less 10% Aggregage Indebtedness)	125,511	

SEE INDEPENDENT ACCOUNTANTS' AUDIT REPORT
The notes to the financial statements are an integral part of this statement

Reconciliation with Company's Computation

Net Capital per Company's FOCUS Report	C	 128,119
Add:		
Deduct:	•• •	
	• .	
Net Capital per Above		128,119

PERCIVAL FINANCIAL PARTNERS, LIMITED SCHEDULE OF OPERATING EXPENSES FOR THE YEAR ENDED DECEMBER 31, 2004

	\$	%
OPERATING EXPENSES		
Advertising & Promotion	1,769	0.15
Amortization	0	0.00
Automobile	20,223	1.77
Bank Service Charges	581	0.05
Computer Expense	0	0.00
Consulting Expense	35,600	3.11
Contributions	35,823	3.13
Delivery, Courier and Postage	3,529	0.31
Depreciation	7,770	0.68
Dues, Subscriptions, and Publications	65,357	5.71
Education and Seminars	0	0.00
Employee Benefits	23,344	2.04
Entertainment	61,738	5.39
Insurance	4,626	0.40
Legal and Accounting	24,790	2.17
Office Expense	21,476	1.88
Payroll Services	1,737	0.15
Payroll Taxes	28,053	2.45
Pension Expense	13,889	1.21
Rent and Occupancy Expense (Note 4)	39,148	3.42
Repairs and Maintenance	0	0.00
Salaries, Wages and Bonuses	400,771	35.00
Taxes and Licenses	2,051	0.18
Telephone and Communication	22,268	1.94
Travel	23,666	2.07
TOTAL OPERATING EXPENSES	838,209	73.21

SEE INDEPENDENT ACCOUNTANTS' AUDIT REPORT

The notes to the financial statements are an integral part of this statement

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